(12) INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

(19) World Intellectual Property Organization International Bureau



(43) International Publication Date 19 February 2004 (19.02.2004)

PCT

(10) International Publication Number WO 2004/015655 A2

(51) International Patent Classification7:

G09F

(21) International Application Number:

PCT/IL2003/000638

- (22) International Filing Date: 4 August 2003 (04.08.2003)
- (25) Filing Language:

English

(26) Publication Language:

English

(30) Priority Data: 60/400,710

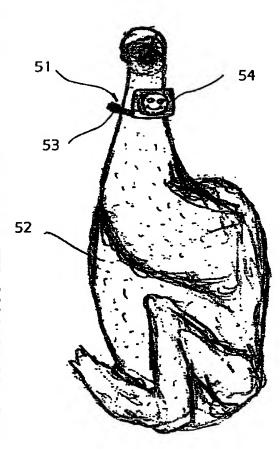
5 August 2002 (05.08.2002) US

- (71) Applicant (for all designated States except US): HOLO-POINT LTD. [IL/IL]; M.P. Hafer, 38100 Granot (IL).
- (72) Inventors; and
- (75) Inventors/Applicants (for US only): SAR-EL, Israel [IL/IL]; 16 Mintz Street, 69512 Tel-Aviv (IL). YARDENI, Amos [IL/IL]; 5 Ha'Shomrim Street, 36034 Kiryat Tivon (IL)

- (74) Agents: EITAN, PEARL, LATZER & CO-HEN-ZEDEK et al.; 2 Gav Yam Center, 7 Shenkar Street, 46725 Herzlia (IL).
- (81) Designated States (national): AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NI, NO, NZ, OM, PH, PL, PT, RO, RU, SC, SD, SE, SG, SK, SL, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, YU, ZA, ZM, ZW.
- (84) Designated States (regional): ARIPO patent (GH, GM, KE, LS, MW, MZ, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian patent (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European patent (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HU, IE, IT, LU, MC, NL, PT, SE, SI, SK, TR), OAPI patent (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).

[Continued on next page]

(54) Title: MEANS AND METHOD FOR MARKING PRODUCTS



(57) Abstract: A method of exploiting bands (tie cables) attachable to food products for marking said products for attesting to their authentication, wherein in the preferred configuration of the invention, the band includes a hologram secured to it, and also a device that enables industrial application of the method as well as an array that enables implementation of the invention as an "add on" unit to existing food processing production lines, wherein these production lines comprise a conveyer, alongside whose length the products intended to be marked are advancing and handled, and this - by driving the marking assembly at a speed that is substantially equal to the speed of the conveyer upon which the products move, and executing the marking by using bands (optionally with attached holograms) while the conveyer is in motion at is normal speed and without interfering with its normal throughput / yield.

WO 2004/015655 A2 |||||||||||||||||



Published:

 without international search report and to be republished upon receipt of that report

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